



Tuesday 25th February 2020 – NCVO's Society Building, London

# WFIP WORKSHOP UK

/ Europe 2020 /

## The Economic Impact of INCONTINENCE and CHRONIC PELVIC PAIN *Evidence, research and strategy*

8:45 – 9:45	<b>Registration</b>
9:45 – 10:00	<b>Welcome and introduction</b> Mary Lynne van Poelgeest, President WFIP
10:00 – 11:15	<b>Morning session I: The economic impact of incontinence. Evidence and research</b> <ul style="list-style-type: none"> <li>• Advances in the Treatment of Urinary Incontinence <b>Ms Mahreen Pakzad</b>, MD FRCS (Urol), Consultant Urological Surgeon UCLH and NHNN (UK)</li> <li>• Self-management interventions for older women with urinary incontinence: a mixed methods feasibility trial <b>Dr Maggie Fu</b>, BMed, MPH, PhD (UK)</li> <li>• Restoring 'Normality': working with cancer <b>Prof. Ian Banks</b>, Co-Chair EU Health Coalition</li> <li>• The Hidden Costs of Incontinence <b>Myra Robson</b>, Clinical Lead Physiotherapist (Lewisham &amp; Greenwich NHS Trust and #pelvicroar co-founder (UK)</li> <li>• The changing face of sacral neuromodulation <b>Matt Carr</b>, Strategic Account Manager Pelvic Health   Medtronic (UK)</li> <li>• The Health Economic Case for a Novel Therapy to Treat SUI <b>Danny Forde</b>, Global Product Manager   Atlantic Therapeutics (IRL)</li> </ul>
11:15 – 11:30	<b>Q&amp;A</b>
11:30 – 11:45	<b>Coffee break and networking</b>
11:45 – 13:00	<b>Morning session II: The economic impact of incontinence. Best practices from the patient perspective</b> <ul style="list-style-type: none"> <li>• 'Starting the conversation' - Why I wrote an incontinence memoir, and what it taught me <b>Lucy Brett</b>, author of the book PMSL: Or How I Literally Pissed Myself Laughing and Survived the Last Taboo to Tell the Tale</li> <li>• Living with incontinence: the male perspective <b>Chris Chatterton</b>, Patient, Academic and Journalist</li> <li>• BC AC : before catheters.... after catheters <b>Jacqueline Emkes</b>, Chair of Patient Stakeholder Group - National Bladder and Bowel Project - NHS Supplies Bladder Health UK</li> </ul>
13:00 – 13:15	<b>Q&amp;A</b>
13:15 – 14:30	<b>Lunch</b>
14:30 – 15:15	<b>Afternoon session: The economic impact of incontinence and pelvic pain. Best practices</b> <ul style="list-style-type: none"> <li>• Bladder Health UK and the impact of bladder problems on the lives of sufferers <b>Suzanne Evans</b>, Business director, Bladder Health UK</li> <li>• The continence challenges we still face <b>Karen Irwin</b>, Service Manager / Specialist Nurse, Bladder &amp; Bowel UK</li> <li>• Specialists' UI treatment from patients perspectives – country review <b>Tomasz Michalek</b>, Management Board Proxy for International Cooperation in UroConti (Poland) and WFIP Board member</li> </ul>
15:15 – 16:00	<b>Q&amp;A and OPEN PANEL DISCUSSION with patients: What you wanted to ask and did not dare to.</b> Moderator: <b>Suzanne Evans</b> , Business director, Bladder Health UK Discussions to trigger a multistakeholder exchange of viewpoints among clinicians, physical therapists and patient experts.
16:00	<b>Conclusions and next steps</b> Mary Lynne van Poelgeest, President WFIP